

EC'd Yes Last Received: 08/16/2012 8:08 AM Showing Buylines: All Lines

Station KSL-TV SALT LAKE CITY
Advertiser () AMER CHEMISTRY CNCL
Product AMER CHEM COUNCIL
Estimate# 554
Buyer JEFF SCATTERGOOD
Phone#
Fax#

Agency () ABAR HUTTON MEDIA
6190 GROVEDALE CT, SUITE 200
ALEXANDRIA, VA 22310
Agency C/P1/P2/E //554
Flight Dates 08/23/2012 - 08/29/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () JAMIE ANDRUS
Salesperson Phone# 202-872-1155
Salesperson FAX#

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

Ln	Day	Program	Time	Len	Dates	Spots/Week	Rate	Total Spots
1	TH	TODAY SHOW	7A-8A	:30	08/23-08/23	1	\$850.00	1
2	M-TU	TODAY SHOW	7A-8A	:30	08/27-08/28	2	\$850.00	2
3	F	TODAY SHOW	8A-9A	:30	08/24-08/24	1	\$725.00	1
4	M	TODAY SHOW	8A-9A	:30	08/27-08/27	1	\$725.00	1
6	F	NEWS	12P-1P	:30	08/24-08/24	1	\$220.00	1
7	TU-W	NEWS	12P-1P	:30	08/28-08/29	2	\$220.00	2
8	TH	NEWS	5P-530P	:30	08/23-08/23	1	\$675.00	1
9	TU	NEWS	5P-530P	:30	08/28-08/28	1	\$675.00	1
10	TH	NEWS	6P-630P	:30	08/23-08/23	1	\$675.00	1
11	M,W	NEWS	6P-630P	:30	08/27-08/29	2	\$675.00	2
12	SA	NEWS	6P-630P	:30	08/25-08/25	1	\$275.00	1
13	SU	MEET PRESS	8A-9A	:30	08/26-08/26	1	\$200.00	1

Buyline Comment: 1/DAY

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Ln	Day	Program	Time	Len	Dates	Spots/Week	Rate	Total Spots
14	SU	CHRIS MATTHEWS	9A-930A	:30	08/26-08/26	1	\$85.00	1

--REPORT TOTALS--
Report Totals: 16 / \$8,595.00

--SALES MONTHLY TOTALS--
Aug 12: 8 / \$3,705.00 Sep 12: 8 / \$4,890.00
Sales Totals: 16 / \$8,595.00
Station Totals: 16 / \$8,595.00
Lines not sent/rcld/rtrn: 0 / \$0.00

--COMPETITIVE--

Market Totals	\$42,975	CABL 0%	KJZZ 0%	KSL 20%	KSTU 0%	KTVX 0%
		KUCW 0%	KUTV 0%	NSL 0%	UNKN 80%	

Books null
Demos RA35+

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 Flight Dates 08/30/2012 - 09/05/2012
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2	M-TU	TODAY SHOW	7A-8A	:30	09/03-09/04	2	\$850.00	2
3	F	TODAY SHOW	8A-9A	:30	08/31-08/31	1	\$725.00	1
4	M	TODAY SHOW	8A-9A	:30	09/03-09/03	1	\$725.00	1
5	F	NEWS	12P-1P	:30	08/31-08/31	1	\$220.00	1
6	TU-W	NEWS	12P-1P	:30	09/04-09/05	2	\$220.00	2
7	TH	NEWS	5P-530P	:30	08/30-08/30	1	\$675.00	1
8	TU	NEWS	5P-530P	:30	09/04-09/04	1	\$675.00	1
9	TH	NEWS	6P-630P	:30	08/30-08/30	1	\$675.00	1
10	M,W	NEWS	6P-630P	:30	09/03-09/05	2	\$675.00	2
11	SA	NEWS	6P-630P	:30	09/01-09/01	1	\$275.00	1
12	SU	MEET PRESS	8A-9A	:30	09/02-09/02	1	\$200.00	1

Buyline Comment: 1/DAY

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Station KSL-TV SALT LAKE CITY Agency () ABAR HUTTON MEDIA Rep Firm

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Product AMER CHEM COUNCIL ALEXANDRIA, VA 22310 Salesperson () JAMIE ANDRUS

Estimate# 555 Agency C/P1/P2/E //555 Salesperson Phone# 202-872-1155

Buyer JEFF SCATTERGOOD Flight Dates 08/30/2012 - 09/05/2012 Salesperson FAX#

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